



## The 20<sup>th</sup> Annual Juneteenth Festival Parade

Saturday, June 21, 2025 - 12:00pm in Downtown Rocky Mount

To ensure the general quality of our parade, all participants are required to abide by the following rules and guidelines. Please read them very carefully. Your compliance will be greatly appreciated by your audience, the Juneteenth Planning Committee and the Parks and Recreation Department of the City of Rocky Mount. **If you have questions, please contact Linda Joyner at OIC at 252-212-3467.**

1. We will only accept a maximum of 50 participants (individuals and/or groups) for the Juneteenth Parade. Entry to the parade is on a first come, first serve basis.
2. **The attached entry application must be completed and returned via email to Deborah Farmer (deborahfarmer@hotmail.com ) or Kim Riggins (kimriggins96@gmail.com) OR taken to OIC at 402 E Virginia Street, Rocky Mount, NC 27801 no later than Friday, May 30th.**
3. **Staging for the parade will take place at Dillion's Supply Company (SE Main Street) between 10:00 AM and 11:30 AM.**
4. All entries will be inspected prior to the parade. **Inspections will be made in the staging area.** Entries must be in their assigned spots and ready to parade no later than 11:30 a.m.
5. For safety purposes, all children must be accompanied by an adult.
6. **Throwing of candy or any object from parade entrants on moving vehicles will not be allowed. Entrants walking alongside the floats/moving vehicles may hand out candy to the public.**
7. Individuals and organizations are expected to perform courteously, in good taste, and with safety in mind at all times during the parade.
8. Individuals and organizations are encouraged to dress in colorful attire to assist with aesthetic and theme of celebration of the parade.
9. Parade participants are expected to behave in a courteous manner.
10. Obscene gestures will not be tolerated.
11. It is the responsibility of parents with children participating in the parade to make necessary arrangements to have children met and picked up at designated points.

12. No parade participant will be allowed to have a loaded firearm at any time or discharge a loaded firearm.
13. No smoking or alcoholic beverages are allowed at any time before or during the parade including all staging and breakdown areas.
14. Lone riders, lone walkers or any unregistered units will not be allowed in the parade. All participants must be affiliated with a group or organization.
15. No vehicles, motorcycles, ATVs, 4-wheelers, or commercial vehicles will be allowed to accompany entries unless previously approved by the Juneteenth Planning Committee or Special Events Coordinator, Jamel Pitt. Support vehicles for marching units will not be allowed to accompany units in the parade.
16. Bands are encouraged to play as continuously as possible.
17. Proper unit spacing and parade pace are critical to the quality and success of the parade. Show and drill routines by marching units are encouraged, but they must maintain the forward motion of the parade at the established pace. NO STOPPING.
- 18. Musical units must play youth appropriate music.**
19. This is a Juneteenth parade and children are especially encouraged to participate.
20. Parade units will follow instruction from the parade staff and police officers.
21. Use of any political sign, social or political material, or improper use of the American or Juneteenth flag is not permitted.
- 22. All entries are subject to approval by the Special Events Coordinator, Jamel Pitt and the Juneteenth Planning Committee.**

# The 20<sup>th</sup> Annual Juneteenth Festival Parade Entry Application

Parade Time: Saturday, June 21, 2025 at 12:00pm

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address of contact person (physical or street address): \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Entry Description (Provide a brief, but complete description. The Juneteenth Planning Committee will use this description to determine whether or not your entry is accepted for the Parade. Entries not conforming to this description at the pre-parade inspection will be disqualified, Example: (20-member step team accompanied by parents or non-profit organization with 15 people walking) Use backside of application for more space.):

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I have read the Juneteenth Parade rules and agree that my organization will comply. I will not hold the Juneteenth Planning Committee and/or the City of Rocky Mount liable for accidents/injuries, which result from participation in the Juneteenth Festival Parade. (Application will be returned if not signed.)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Return application to:

OIC  
402 E Virginia Street  
Juneteenth Parade  
Rocky Mount, NC 27801

